2012 MICHIGAN SKILLS USA CHAMPIONSHIPS
TASK AND MATERIALS LIST

SKILL OR LEADERSHIP AREA: **PHOTOGRAPHY**

This competition will start promptly at 8:00 am at Lansing Community College – Main Campus.

Digital cameras are available to the masses, but again only a few will step forward and produce clean, clear and meaningful images that tell the story as well as serve as a viable means of expressive communication. The popularity of digital photography has swept our nation and digital images are used in all aspects of communication in our life. The talented photographer can see the difference before they shoot, have the ability to correct the image if needed and manage powerful workflow.

In this digital photography competition students will be asked to demonstrate proficiency in camera controls, create compositions, enhance images through manipulation and use/understand the basic digital workflow in Photoshop. Students' craftsmanship for print competition will also be evaluated.

Contestants will demonstrate their ability to use digital SLR's complete the following tasks:

Print Competition:

1. Bring two (2) digital images of their choice for the gallery competition portion of the contest; B/W or Color mounted & matted photographs to be displayed at the competition (a brief description on back).
   a. (2) 8" x 10" images matted on 11" x 14" form core, black or white matboard include:
      i. 1 Straight photo – realistic stock with basic tonal adjustments accepted.
      ii. The same photo manipulated to enhance photo.
      iii. Info on back – Sealed envelope taped to back of mat with name, school, advisor and address on 3" x 5" card.

Field Assignment:

2. Students will perform on-site photography and will be given 2 shooting assignments, to be completed in a timely manner then submitting the original files, and then after slight clean up and enhancement file (be print ready). From the Field Assignment, students will create a conceptual sheet and a contact sheet.

Written Test:

3. Students will also be given a written test covering photography, identify image trouble shooting and digital editing. Contestants will use Photoshop tools to make basic or light enhancements and clean-ups, but "art filters" are strongly discouraged.

All students must follow the official SkillsUSA clothing requirement. The SkillsUSA clothing assessment rubric will be used. Student must arrive in official dress. (Note: Students can change during Field Assignment time frame (pants and shoes only) without penalty.)

During the Field Assignment, students will be allowed a half hour for lunch. Lunch will not be provided.

All Students must provide the following;

- Digital camera with manual controls
- Card Reader or USB cable
- 1G USB jump drive. - for file transfers.
- Tripod (optional)
- Laptops are recommended but not required.
- Resume 1 page
- Fully charged batteries for all equipment

Lansing Community College will provide

- Computer work stations
- Photoshop 2 or above
- Color Printer and paper.

Revised 1/13/12

SCORECARD Photography

		Contestant #	Contestant #	Contestant #	Contestant #	Contestant #
Items Evaluated	**Possible Points**					
Print Competition	**300**					
Written Test	**100**					
Field Shoot	**200**					
Conceptual Design	**200**					
Digital Troubleshooting	**100**					
Digital Editing	**100**					
Résumé Penalty	**0 or -50 only**					
Clothing Penalty	**0 to -50**					
Total Possible Points	**1000**					

Judges' Signatures: _____

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Verified -Tech. Member

Date: