

**2012 MICHIGAN SKILLSUSA CHAMPIONSHIPS
TASK & MATERIALS LIST**

SKILL OR LEADERSHIP AREA: Promotional Bulletin Board

STUDENT MUST SUPPLY:

- 1 page resume
- Same supplies as listed in the SkillsUSA Championships Technical Standards

NOTE:

- *Please refer to the 2011-2012 Technical Standards for specific contest details.*

CLOTHING REQUIREMENT (if different from National contest):

- SkillsUSA official dress or professional attire or industry standard dress
- No jeans
- No tennis shoes
- No heels over 2"
- No hats (unless part of industry standard dress)
- Shirts must cover midriff (waistline)

OBSERVERS ALLOWED IN ROOM DURING COMPETITION?

- No, not during judging. Observers can view the bulletin boards before and after judging.

SKILLS USA CHAMPIONSHIPS
PROMOTIONAL BULLETIN BOARD RATING SHEET

CONTESTANT: _____

ITEMS EVALUATED	POSSIBLE POINTS	POINTS AWARDED	NOTES
<p>RESUME:</p> <ul style="list-style-type: none"> Spelling (5) Complete Information (5) Career Objective (5) Education (10) Technical Skills (10) Employment (5) Honors/Awards/Memberships (5) References (5) 	50		
<p>BULLETIN BOARD EVALUATION:</p> <p><u>Attention:</u> Focuses attention on important items (20) Pulls eye to specific areas (20) Color commands attention (20) Balance creates interest (20) Shapes/lines/spaces & colors create an interesting & readable board(20)</p> <p><u>Development of Theme:</u> Official theme used (60) Apparent meaning & message (20) Graphic elements, lettering & illustrations allow quick & clear comprehension of theme (20) Lettering related & in scale to spirit of theme (20)</p> <p><u>Quality of Work</u> Acceptable/professional materials used (15) Artwork is consistent & proportional (15) Computer generated type art or photos are sharp/smooth and photos are properly exposed, well cropped and suitably sized (30) Edges of cutouts are clean & smooth (15) Detachable or 3-D pieces are stiff & self-supporting with no paper curl (15) Tiled or layered pieces properly aligned (10)</p> <p><u>Imagination/Creativity/Originality</u> Originality (20) Creative, good taste, attractive (20) Colors, lines and shapes depict good design & imagination (20) Illustrations, lettering & background harmonize and show innovation (20)</p>	400		

<p>INTERVIEW COMPONENTS</p> <p><u>Presentation:</u> Describe board & how it conforms to theme (35) Explanation of scope & design per chapter (30) Purpose & education value of board (30) Members' participation (30) Where & how board will be used after competition (30) Benefits of board to chapter members (30) Notebook used with board to enhance presentation (40) Speaking Skills: pitch/tempo/volume/enthusiasm (30) Stage Presence: poise, eye contact, gestures, confident appearance & attitude (30) Diction/grammar/pronunciation/enunciation (25) Conclusion to presentation (30)</p> <p><u>Question/Answer Question</u> Appropriate, organized, logical & clear answers (30) Answers reflect knowledge & project involvement (30)</p>	400		
<p>NOTEBOOK REQUIREMENTS</p> <p><u>Binder</u> 1-inch SkillsUSA 3-ring binder (10) Pictures & supporting evidence (20) Brief description of purpose (20) States educational value (20) Describes development & construction (20) Contains 10 pages/20 surfaces or less (10)</p> <p><u>Verification Letter:</u> 1st page stating student designed & constructed (10) Itemized list of all expenses (10) Identify the school, city and state (5) Identify the local advisor (5) Identify student being interviewed (5) State division: high school/college/post secondary (5) Signed by an administrator (10)</p>	150		
<p>SUBTOTAL</p>	1,000		
<p>RESUME PENALTY</p>			
<p>CLOTHING PENALTY</p>			
<p>TOTAL SCORE</p>			