



Advisor Update

OCTOBER 2011

2011 State Fall Leadership and Professional Development Conference

The State Fall Leadership and Professional Development Conference is a great way to kick off your year and to motivate your members to have a great year with SkillsUSA Michigan. The conference is a combination of team building activities and breakout sessions on SkillsUSA with special professional development sessions specifically for advisors. The early registration fee for the conference is \$25.00 per participant (students and advisors) and includes registration materials, and lunch. Fall Leadership Conference t-shirts are available on a pre-order basis for \$10.00.



The State Fall Leadership Conference is **November 8, 2011** at the Causeway Bay Hotel in Lansing. Registration is as follows. More information is available at

<http://www.miskillsusa.org/flc.html>. *An electronic registration*

form will be used this year, so please read the instructions carefully! Faxed or mailed forms will not be accepted!

- Early Registration deadline – October 10, 2011
- Final Registration deadline – October 20, 2011

2011-2012 Membership Dues

The 2011-2012 membership dues are:

- Student: \$14.00 = \$8.00 (national) and \$6.00 (state)
- Professional: \$20.00 = \$14.00 (national) and \$6.00 (state)

2011-2012 Membership Registration Deadlines

November 15, 2011 is the deadline for your initial membership registration to be submitted to the National Office to be able to receive all four issues of *Champions Magazine* and free teacher items. All rosters are to be submitted online at <http://www.skillsusa-register.org/>. Schools are encouraged to join by November 15, 2011 in order to ensure full membership services for the year, including all mailings and magazines.



Schools that register at least 20 student members plus one professional member by November 15, 2011 will receive the new SkillsUSA book “Leveraging Your Leadership through Effective Chapter Meetings, a \$14.95 value.

January 15, 2012 is the deadline for your final membership registration to be submitted to the National Office. All students must be paid members of SkillsUSA Michigan by January 15, 2012 in order to participate in regional, state and national competitions and/or conferences. *If you have any questions/concerns about this deadline, please contact me!*

All membership registration **MUST** be submitted online at <http://www.skillsusa-register.org/>. Paper rosters are discouraged. Please make sure that all membership checks are sent directly to the National Office at their new address. When registering, be sure to also register your section under the specific program name, not just Mixed Training. This information is very helpful to the national office in determining what programs are at what schools.

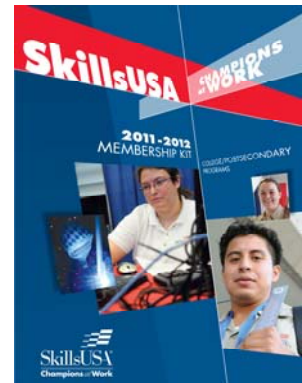
SkillsUSA
Attn: Membership
14001 SkillsUSA Way
Leesburg, VA 20176-5494

100% Membership Sections

When registering online at <http://www.skillsusa-register.org/>, please be sure to answer the question “Are 100% of Students (in your section) in SkillsUSA?” Special incentives and events throughout the year are tied to your answer and you will be left out if you forget to answer this!

SkillsUSA Michigan is Still in the House!

Another SkillsUSA Michigan member is featured on the new 2011-2012 College/Postsecondary membership kit. Trisha Purpura (on the left) from ITT Technical Institute in Wyoming, MI was the 2010 national CPS Bronze medalist in Electronics Installation and Maintenance. Her advisor is Mike Koole.



2012 Technical Committee Nomination Form

At the August 2010 Advisor Council meeting, it was approved that starting in 2011, **ALL** advisors must have a business and industry sponsor to serve as a member of a technical committee. This is in an effort to get more business and industry representatives on the technical committees. While this policy has been in place for new advisors since 2008, this is now required for **ALL** advisors. **ALL** advisors will need to re-apply every year. The 2012 membership form is due no later than **October 21, 2011** and is posted on our web site at <http://www.miskillsusa.org/forms.html>. Each technical committee will meet in late November/early December.

2012 Intent to Compete Form

If your school intends to compete in 2012, please fill out the 2012 Intent to Compete form! This form is a critical component of the planning and scheduling of regional and state competitions. The deadline is **October 31, 2011**. Failure to return this form by the due date may result in your school not being allowed to compete in some events, or some



events not being offered on the regional and/or state level. It is available on our web site at <http://www.miskillsusa.org/forms.html>.



SkillsUSA Night with the Detroit Pistons

SkillsUSA Michigan members will have a one of a kind opportunity to meet professionals who work behind the scenes for the Detroit Pistons on December 9, 2011. Guest speakers will cover many aspects of the industry including marketing, sales, communications, public relations, internships and more. At the end of the day members will be guests of the Palace as they watch the Detroit Pistons. Register early to ensure that your chapter members won't miss out on this awesome opportunity. The registration form is available at <http://www.miskillsusa.org/forms.html> and is due **November 18, 2011**.



Support the SkillsUSA Michigan Online Fundraiser

Please show your support for SkillsUSA Michigan by making a purchase at <http://www.efundraisingonline.com/SkillsUSAMichigan2011>! Your purchase will make a great holiday gift and the proceeds will go directly for programs and services for SkillsUSA students in Michigan. The fundraiser will run until December 31, 2011.

You can purchase or renew subscriptions to your favorite magazines (like People, All You, TIME and Sports Illustrated) at up to 85% off, or enjoy exclusive offers on cookie dough and Restaurant.com eCertificates.

Each time you make a purchase, we'll receive up to 40%. You can also support us by sharing this page and spreading the word to friends and family, so pass this along!

2011-2012 Theme

The SkillsUSA competition theme for the 2011-2012 year is **SkillsUSA: Champions at Work, Skilled and Motivated**. This is the theme for the Chapter Display, Prepared Speech and Promotional Bulletin Board contests. More information is available at <http://skillsusa.org/about/theme.shtml>.

2012 Design Contest

The SkillsUSA Michigan 2012 Design Contest is now available on our web site at <http://www.miskillsusa.org/forms.html>. All SkillsUSA members are encouraged to participate. All designs must be sent via US mail to the State Office and received no later than **January 6, 2012**. The three design contest winners will be invited to the State Conference and each will receive a gold medal at the Awards Program. Three things to remember:

- All entries must incorporate the SkillsUSA Michigan 2012 theme "Explore, Expand, Excel!" in the design. The SkillsUSA Michigan 2012 theme wording can be in the design but is not required.



- The member whose design is chosen for the SkillsUSA Michigan National Conference Trading Pin will also compete in the Pin Design contest at the National Conference. Contest details are available in the 2011-2012 Technical Standards.
- The member whose design is chosen for the SkillsUSA Michigan National Official State T-Shirt will also compete in the T-Shirt Design contest at the National Conference. Contest details are available at <http://skillsusa.org/compete/contests.shtml>.

2012 State National Anthem Contest

A SkillsUSA Michigan member will be selected to sing the National Anthem acapella at the Friday Opening General Session on April 20, 2012 at the State Conference. Interested members must submit an audition CD of them singing the National Anthem. Student must be a current member of SkillsUSA Michigan member and must pay the State Conference registration fee. All audition CDs must be sent via US mail to the State Office and received no later than **January 6, 2012**. More information is available on our web site at <http://www.miskillsusa.org/forms.html>.



2012-2014 State Officer Coordinator

Applications are now being excepted for the 2012-2014 State Officer Coordinator! This is a paid position (\$1,000 per year) and it is for a two year term, 2012-2013 and 2013-2014 school years and the application is due **January 15, 2012**. All interested advisors are encouraged to apply! The application and position details are available on our web site at <http://www.miskillsusa.org/forms.html>.



Community Service Projects

Have your chapter's Community Service Project highlighted in the SkillsUSA Michigan newsletter and on the SkillsUSA Michigan web site! Send a short summary of your project and any photo(s) to tbrown51@emich.edu. Your Community Service Project will be added to the next newsletter and posted on our web site and Facebook page for all to see! View this web page at <http://www.miskillsusa.org/csp.html>.



Grant Opportunities

Below are some grant opportunities that you might be interested in. Please let me know if you apply for any of them.

- Grant opportunities for schools/students from the Clorox Company <http://www.powerabrightfuture.com/>



Happy Retirement

Happy retirement to the following advisors and technical committee members! I would like to thank them for their time and energy supporting SkillsUSA Michigan over the



years. If you know of any other advisors or technical committee members who retired last year, please let me know.

- Mike Rivard – Bay Arenac ISD Career Center
- Harvey Vermeesch – Lapeer County Ed Tech Center
- Rick Furney – Branch Area Careers Center
- Steve Lay – Tuscola Technology Center
- Mark Gurnee – Saginaw Career Complex

SkillsUSA Michigan Dates to Remember

<u>Date</u>	<u>Item</u>	<u>Where</u>
Oct 6, 2011	New Advisor Workshop	Ypsilanti
Oct 10, 2011	State Fall Leadership Conference Early Registration Due	State Office
Oct 20, 2011	State Fall Leadership Conference Final Registration Due	State Office
Oct 21, 2011	Technical Committee Membership Forms Due	State Office
Oct 31, 2011	Intent to Compete Due	State Office
Nov 8, 2011	State Fall Leadership Conference	Lansing
Nov 15, 2011	Initial Membership Registration Due www.skillsusa-register.org	National Office
Nov 18, 2011	SkillsUSA Night with the Detroit Pistons Registration Due	The Palace of Auburn Hills
Dec 9, 2011	SkillsUSA Night with the Detroit Pistons	The Palace of Auburn Hills
Jan 15, 2012	Final Membership Registration Due www.skillsusa-register.org	National Office
Jan 6, 2012	Design Contest Entries Due	State Office
Jan 6, 2012	State National Anthem Contest Audition DVDs Due	State Office
Apr 20-22, 2012	State Conference	Lansing
June 23-28, 2012	National Conference	Kansas City, MO

From the National Office –



ACTE's Video PSA Contest Reminder

Foster future filmmakers: Encourage your CTE students to submit an entry to ACTE's video PSA contest. The winning student or team will receive \$750, and the second-place student or team will receive \$250. Videos should be 29 seconds in length, promote CTE and include the 2012 CTE Month logo.

PSAs must be uploaded by **October 17, 2011** at 11:59 p.m. P.S.T. A broadcast-quality hard copy on DVD and required forms must be mailed to ACTE with a postmark date of **October 17, 2011**. Get all the rules and details at www.acteonline.org/psacontest.aspx. We look forward to viewing and sharing these examples of your students' creativity!

Lowe's Community Improvement and Community Rebuilding Grants

SkillsUSA is pleased to announce a continuing partnership with Lowe's for 2012. As part of their overall grant to SkillsUSA, Lowe's will be awarding grants to local chapters of up to \$25,000 each for Community Improvement and Community Rebuilding Grants implemented in 2012.



The Community Improvement: Champions Serving Others grant category is for those schools that are proposing a project that will focus on benefiting their local community or school. In choosing grant winners for the upcoming year, projects that focus on a local need vs. want will stand a greater chance of receiving funding. For this category, a maximum of \$10,000 per grant winner will be awarded.

The Community Rebuilding: Reaching Out and Partnering grant category brings grant project opportunities to a new level in both funding and building leadership skills! Proposed projects in this category will combine the efforts of two SkillsUSA Chapters partnering and reaching out to a community or school that has been drastically affected by a natural disaster. One of the partnering chapters may be the beneficiary of the project. The maximum grant in this category will be \$25,000. Community Rebuilding grant winners will be highlighted on stage at the 2012 NLSC closing ceremony with a video/photo presentation of their project.

Lowe's will be reviewing the top applications, as submitted by a SkillsUSA staff committee, and selecting the chapters to receive the funding. Grant applications must be submitted by **November 1, 2011**. Notification of successful applicants will be in January of 2012. Projects may be implemented during the spring or fall semesters in 2012 and must be completed by November 30, 2012.

New this year, in support of chapters applying for grants, a series of webinars will be held to help chapters through the grant application process. September 14 and 15, 2011, at 12:00 p.m. and 4:00 p.m. (Eastern time), the first webinar on "Getting Kids Excited About Community Service" will be held. Chapters attending the first webinar will receive a free copy of the new Champions Serving Others curriculum. On September 27 and 28,

2011, at 12:00 p.m. and 4:00 p.m. (Eastern time), the second webinar will address “Writing a Quality Application.” Refer to the SkillsUSA website to confirm times of the webinars as these dates approach.

In addition, CareerSafe Online training vouchers to promote safety among technical students will again be available in 2012.



If you have questions on the grant program, please contact Lowe’s grants manager, Carol Lowery, at 641-512-0504 or 641-456-4515 or clowery@skillsusa.org.

For more information and to reach the online application, go to the following:

www.skillsusa.org/educators/lowes.shtml.

State Farm Project Ignition Grants

The National Youth Leadership Council® and State Farm® are pleased to announce the availability of \$2,000 Project Ignition grants for public high school students and teachers to address teen driver safety through service-learning.



Car crashes remain the number one cause of death for adolescents. That’s a staggering statistic, but one that young people, in partnership with their teachers and community, can and are changing through Project Ignition.

For the past eight years, high school students in public schools throughout the United States and in three Canadian provinces have been using service learning to tie their academic objectives to this important issue. They do this by getting the facts out, engaging their audiences and working to ultimately influence driving behaviors and save lives on the road.

Students use their own creativity to create impactful awareness and engagement campaigns. Strategies used in the past have included: hosting events and demonstrations; forming community-wide partnerships; working on local and state policy; producing public service announcements; and, more.

Twenty-five schools will be chosen to receive \$2,000 grants to support the implementation of their campaigns between January and April 2012. Ten of these 25 schools will be granted an additional \$5,000 to support their participation in a significant national conference or event – including the SkillsUSA National Leadership and Skills Conference. They will also be given the opportunity to be named "National Leader Schools" and receive an additional \$2,500 to go deeper with their campaigns during the 2012-2013 school year.

Applications are due **November 15, 2011**. To apply, go to <http://www.sfprojectignition.com/>

State Farm High School Football Season Video Contest

State Farm® Insurance Companies recently kicked off Friday Night Feats, a national high school football video contest. Beginning August 25, the biggest moments of the season as captured by players, parents and fans can win up to \$17,500 for their high school.

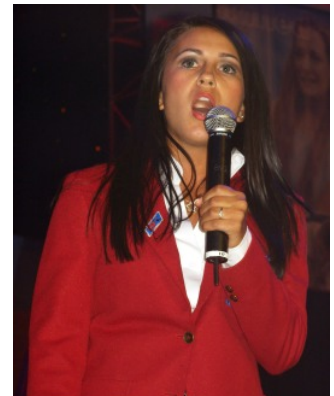
Eligible fans, coaches, players and community members can submit videos to the State Farm Friday Night Feats contest page at <http://fridaynightfeats.com/fnf/> from Aug. 25 until Nov. 28 to be considered as the best Friday night feat of the 2011 high school football season.

For more information go to:

http://www.statefarm.com/aboutus/_pressreleases/2011/august/25/friday-night-feats-program.asp

Call for SkillsUSA Talent

Do you have a talented singer in your state who would enjoy a special performance opportunity? SkillsUSA seeks talented singers for the opening ceremony or awards ceremony during the 2012 SkillsUSA National Leadership and Skills Conference. We are looking for a SkillsUSA student member to sing the national anthem or another patriotic song appropriate for opening a general session. Singers may sing a capella or to a pre-recorded instrumental track. Send in all audition videotapes on DVD, postmarked by **February 1, 2012** to: Heidi Ambrose, SkillsUSA, 14001 SkillsUSA Way, Leesburg, VA 20176. Questions may be directed to Heidi at 703-737-0610 or hambrose@skillsusa.org.



Work Force Ready System Web site

SkillsUSA offers 47 technical and employability assessments in 11 cluster areas including four co-branded assessments with ASE/AYES and five co-branded assessments with PrintED/GAERF. A complete list of available assessments can be found on our Work Force Ready System web site at http://www.workforcereadysystem.org/technical_areas.shtml. The price for the Skill Connect assessments remains \$10 for SkillsUSA members and \$20 for non-members for the 2011-12 school year.

For additional information on assessments visit our Work Force Ready System web site at <http://www.workforcereadysystem.org> or contact Patty Duncan at 703-737-0633.