



## Advisor Update

**NOVEMBER** 2011

### 2011 WorldTeam Update

Congrats are in store for our SkillsUSA Michigan members on the SkillsUSA WorldTeam who placed at the 2011 WorldSkills Competition in London, England on October 5-8, 2011! Brad Clink from Washtenaw Community College took the silver medal in Welding. The WorldTeam also received three medallions of excellence. More information is available at <http://www.skillsusa.org/compete/worldteamres.shtml>.



SkillsUSA Michigan was well represented on the WorldTeam, we had 2 of the 16 members. The other Michigan member was Max Hershey from WD Ford Career Technical Center. He competed in CNC Turning.



### 2011-2012 Membership Registration Deadlines

**November 15, 2011** is the deadline for your initial membership registration to be submitted to the National Office to be able to receive all four issues of *Champions Magazine* and free teacher items. All rosters are to be submitted online at <http://www.skillsusa-register.org/>. Schools are encouraged join by November 15, 2011 in order to ensure full membership services for the year, including all mailings and magazines.

Schools that register at least 20 student members plus one professional member by November 15, 2011 will receive the new SkillsUSA book "Leveraging Your Leadership through Effective Chapter Meetings", a \$14.95 value.

**January 15, 2012** is the deadline for your final membership registration to be submitted to the National Office. All students must be paid members of SkillsUSA Michigan by January 15, 2012 in order to participate in regional, state and national competitions and/or conferences. *If you have any questions/concerns about this deadline, please contact me!*

All membership registration **MUST** be submitted online at <http://www.skillsusa-register.org/>. Paper rosters are discouraged. Please make sure that all membership checks are sent directly to the National Office. When registering, be sure to also register your section under the specific program name, not just Mixed Training. This information is very helpful to the national office in determining what programs are at what schools.

### **100% Membership Sections**

When registering online at <http://www.skillsusa-register.org/>, please be sure to answer the question “Are 100% of Students (in your section) in SkillsUSA?” Special incentives and events throughout the year are tied to your answer and you will be left out if you forget to answer this!

### ***Envision Tomorrow Today* Newsletters Sent**

The Fall 2011 issue of the *Envision Tomorrow Today* newsletter was sent to all Lead Advisors. Your school received a copy for each SkillsUSA Michigan member in 2010-2011. Please be sure to distribute them to your students. The newsletter is also posted on our web site at

[http://www.miskillsusa.org/files/2012/Newsletters/SkillsUSA\\_Fall\\_2011.pdf](http://www.miskillsusa.org/files/2012/Newsletters/SkillsUSA_Fall_2011.pdf).



### **Advisor Code of Ethics**

Don't forget that an Advisor Code of Ethics needs to be on file at the state for all advisors. If you do not have an Advisor Code of Ethics on file, you can download the form at <http://www.miskillsusa.org/forms.html>.

### **SkillsUSA Night with the Detroit Pistons**

SkillsUSA Michigan members will have a one of a kind opportunity to meet professionals who work behind the scenes for the Detroit Pistons on December 9, 2011. Guest speakers will cover many aspects of the industry including marketing, sales, communications, public relations, internships and more. At the end of the day members will be guests of the Palace as they watch the Detroit Pistons. Register early to ensure that your chapter members won't miss out on this awesome opportunity. The registration form is available at <http://www.miskillsusa.org/forms.html> and is due **November 18, 2011**.



### **Support the SkillsUSA Michigan Online Fundraiser**

Please show your support for SkillsUSA Michigan by making a purchase at <http://www.efundraisingonline.com/SkillsUSAMichigan2011>! Your purchase will make a great holiday gift and the proceeds will go directly for programs and services for SkillsUSA students in Michigan. The fundraiser will run until December 31, 2011.

You can purchase or renew subscriptions to your favorite magazines (like People, All You, TIME and Sports Illustrated) at up to 85% off, or enjoy exclusive offers on cookie dough and Restaurant.com eCertificates.

Each time you make a purchase, we'll receive up to 40%. You can also support us by sharing this page and spreading the word to friends and family, so pass this along!

### **2012-2014 State Officer Coordinator**

Applications are now being accepted for the 2012-2014 State Officer Coordinator! This is a paid position (\$1,000 per year) and it is for a two year term, 2012-2013 and 2013-2014 school years and the application is due **January 15, 2012**. All interested advisors



are encouraged to apply! The application and position details are available on our web site at <http://www.miskillsusa.org/forms.html>.

### **2012 Design Contest**

The SkillsUSA Michigan 2012 Design Contest is now available on our web site at

<http://www.miskillsusa.org/forms.html>. All SkillsUSA members are encouraged to participate. All designs must be sent via US mail to the State Office and received no later than **January 6, 2012**. The three design contest winners will be invited to the State Conference and each will receive a gold medal at the Awards Program. Three things to remember:

- All entries must incorporate the SkillsUSA Michigan 2012 theme “Explore, Expand, Excel!” in the design. The SkillsUSA Michigan 2012 theme wording can be in the design but is not required.
- The member whose design is chosen for the SkillsUSA Michigan National Conference Trading Pin will also compete in the Pin Design contest at the National Conference. Contest details are available in the 2011-2012 Technical Standards.
- The member whose design is chosen for the SkillsUSA Michigan National Official State T-Shirt will also compete in the T-Shirt Design contest at the National Conference. Contest details are available at <http://skillsusa.org/compete/contests.shtml>.



### **2012 State National Anthem Contest**

A SkillsUSA Michigan member will be selected to sing the National Anthem acapella at the Friday Opening General Session on April 20, 2012 at the State Conference. Interested members must submit an audition CD of them singing the National Anthem. Student must be a current member of SkillsUSA Michigan member and must pay the State Conference registration fee. All audition CDs must be sent via US mail to the State Office and received no later than **January 6, 2012**. More information is available on our web site at <http://www.miskillsusa.org/forms.html>.



### **Community Service Projects**

Have your chapter’s Community Service Project highlighted in the SkillsUSA Michigan newsletter and on the SkillsUSA Michigan web site! Send a short summary of your project and any photo(s) to [tbrown51@emich.edu](mailto:tbrown51@emich.edu). Your Community Service Project will be added to the next newsletter and posted on our web site and Facebook page for all to see! View this web page at <http://www.miskillsusa.org/csp.html>.





## Happy Retirement

Happy retirement to the following advisors and technical committee members! I would like to thank them for their time and energy supporting SkillsUSA Michigan over the years. If you know of any other advisors or technical committee members who retired last year, please let me know.

- Richard Dziurda – Center Line High School
- Bill Frederick – Lapeer County Ed Tech Center

### *SkillsUSA Michigan Dates to Remember*

<u>Date</u>	<u>Item</u>	<u>Where</u>
Nov 8, 2011	State Fall Leadership Conference	Lansing
Nov 15, 2011	Initial Membership Registration Due <a href="http://www.skillsusa-register.org">www.skillsusa-register.org</a>	National Office
Nov 18, 2011	SkillsUSA Night with the Detroit Pistons Registration Due	The Palace of Auburn Hills
Dec 9, 2011	SkillsUSA Night with the Detroit Pistons	The Palace of Auburn Hills
Jan 15, 2012	Final Membership Registration Due <a href="http://www.skillsusa-register.org">www.skillsusa-register.org</a>	National Office
Jan 6, 2012	Design Contest Entries Due	State Office
Jan 6, 2012	State National Anthem Contest Audition DVDs Due	State Office
Apr 20-22, 2012	State Conference	Lansing
June 23-28, 2012	National Conference	Kansas City, MO

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*From the National Office –*



### **National Conference Pin and T-Shirt Contest Reminder**

**February 1, 2012** is the deadline for the entries to the SkillsUSA National Conference pin and T-Shirt competitions. This event is open to all paid student members of SkillsUSA and it's a great way to have a student and advisor from your state recognized in front of a national audience. A plaque for the teacher and student, plus a school grant to the advisor of the winning student will be awarded. Rules are in the membership kit and are also posted on the SkillsUSA website at <http://skillsusa.org/compete/pindesign.shtml>. Questions may be directed to Heidi Ambrose at 703-737-0615 or to [hambrose@skillsusa.org](mailto:hambrose@skillsusa.org).



### **Call for SkillsUSA Talent**

Do you have a talented singer in your state who would enjoy a special performance opportunity? SkillsUSA seeks talented singers for the opening ceremony or awards ceremony during the 2012 SkillsUSA National Leadership and Skills Conference. We are looking for a SkillsUSA student member to sing the national anthem or another patriotic song appropriate for opening a general session. Singers may sing a capella or to a pre-recorded instrumental track. Send in all audition videotapes on DVD, postmarked by **February 1, 2012** to: Heidi Ambrose, SkillsUSA, 14001 SkillsUSA Way, Leesburg, VA 20176. Questions may be directed to Heidi at 703-737-0610 or [hambrose@skillsusa.org](mailto:hambrose@skillsusa.org).



### **Be Heard, Be Seen, Be You and Be More (BMOR) Through the 26 Seconds Campaign**

Did you know that every 26 seconds a young person in the United States drops out of high school? You can help turn that statistic around by participating with SkillsUSA in the 26 Seconds Campaign. By doing so, you can win prizes, scholarships and help SkillsUSA and the student drop-out crisis in the process.

Here is what to do:

Help take back the stat by taking the pledge to graduate via the BMOR Project (direct link: [http://www.facebook.com/26seconds?sk=app\\_270882582923170](http://www.facebook.com/26seconds?sk=app_270882582923170)) and on Facebook it is [facebook.com/26seconds](https://www.facebook.com/26seconds). When you pledge, **select SkillsUSA as your affiliation**. Then, return to the BMOR Project regularly to participate in the new activities that launch on the 26<sup>th</sup> of each month. Not only will you be eligible to win prizes, you can also help SkillsUSA. The organization with the highest number of graduation pledges and activity participants per month wins a grant.

**Right now, in addition to a chance to win monthly prizes** when you participate, you'll also receive a 26 Seconds T-shirt just for pledging. The online activities are fun, easy and show you how to channel your interests into a future after graduation. The **grand prize is an end-of-the-year celebration** that one lucky student will bring to their school and community. **But, you must complete at least five of the activities to be eligible for the grand prize.**

Plus, you can share videos, photos, projects (like SkillsUSA's Student2Student Program), artwork and creative writings on the Facebook page. **By doing so, your creativity may also be chosen to be featured on [www.26seconds.com](http://www.26seconds.com).** Shine a light on yourself, your school and the importance of high school graduation.

Visit 26 Seconds.com and the Facebook page to see what students like you are doing and share your story.

### **State Farm Project Ignition Grants**

The National Youth Leadership Council® and State Farm® are pleased to announce the availability of \$2,000 Project Ignition grants for public high school students and teachers to address teen driver safety through service-learning.



Car crashes remain the number one cause of death for adolescents. That's a staggering statistic, but one that young people, in partnership with their teachers and community, can and are changing through Project Ignition.

For the past eight years, high school students in public schools throughout the United States and in three Canadian provinces have been using service learning to tie their academic objectives to this important issue. They do this by getting the facts out, engaging their audiences and working to ultimately influence driving behaviors and save lives on the road.

Students use their own creativity to create impactful awareness and engagement campaigns. Strategies used in the past have included: hosting events and demonstrations; forming community-wide partnerships; working on local and state policy; producing public service announcements; and, more.

Twenty-five schools will be chosen to receive \$2,000 grants to support the implementation of their campaigns between January and April 2012. Ten of these 25 schools will be granted an additional \$5,000 to support their participation in a significant national conference or event – including the SkillsUSA National Leadership and Skills Conference. They will also be given the opportunity to be named "National Leader Schools" and receive an additional \$2,500 to go deeper with their campaigns during the 2012-2013 school year.

Applications are due **November 15, 2011**. To apply, go to <http://www.sfprojectignition.com/>

### **State Farm High School Football Season Video Contest**

State Farm® Insurance Companies recently kicked off Friday Night Feats, a national high school football video contest. Beginning August 25, the biggest moments of the season as captured by players, parents and fans can win up to \$17,500 for their high school.

Eligible fans, coaches, players and community members can submit videos to the State Farm Friday Night Feats contest page at <http://fridaynightfeats.com/fnf/> from Aug. 25 until Nov. 28 to be considered as the best Friday night feat of the 2011 high school football season.

For more information go to:

<http://www.statefarm.com/aboutus/pressreleases/2011/august/25/friday-night-feats-program.asp>

**Work Force Ready System Web site**

SkillsUSA offers 47 technical and employability assessments in 11 cluster areas including four co-branded assessments with ASE/AYES and five co-branded assessments with PrintED/GAERF. A complete list of available assessments can be found on our Work Force Ready System web site at [http://www.workforcereadysystem.org/technical\\_areas.shtml](http://www.workforcereadysystem.org/technical_areas.shtml). The price for the Skill Connect assessments remains \$10 for SkillsUSA members and \$20 for non-members for the 2011-12 school year.

For additional information on assessments visit our Work Force Ready System web site at <http://www.workforcereadysystem.org> or contact Patty Duncan at 703-737-0633.