



Advisor Update

DECEMBER 2011

HOPE YOU HAVE A HAPPY HOLIDAY!



2011-2012 Membership Registration Deadlines

January 15, 2012 is the deadline for your final membership registration to be submitted to the National Office. All students must be paid members of SkillsUSA Michigan by January 15, 2012 in order to participate in regional, state and national competitions and/or conferences. *If you have any questions/concerns about this deadline, please contact me!*

All membership registration **MUST** be submitted online at <http://www.skillsusa-register.org/>. Paper rosters are discouraged. Please make sure that all membership checks are sent directly to the National Office. When registering, be sure to also register your section under the specific program name, not just Mixed Training. This information is very helpful to the national office in determining what programs are at what schools.

100% Membership Sections

When registering online at <http://www.skillsusa-register.org/>, please be sure to answer the question "Are 100% of Students (in your section) in SkillsUSA?" Special incentives and events throughout the year are tied to your answer and you will be left out if you forget to answer this!

And We Have A Winner!

Congrats are in store for Aime Brown from Muskegon Area Career Tech Center. She was a winning teacher in the 2011-2012 SkillsUSA Membership Growth Challenge and has won a \$50 Lowe's gift card and approximately \$85 worth of educational resources, including an ASK cd, a Champions Serving Others cd, and the new ice breakers/mixers activity book: Jumpstart. Congrats Aime! More info at <http://skillsusa.org/join/megaprizechallenge.shtml>.



2011-2012 Membership Increase Awards

Congrats to the following schools that have already earned the 2011-2012 SkillsUSA Michigan Membership Increase Award:

- Midland H.H. Dow High School
- TBA Career Tech Center
- Van Buren Technology Center

Are you close to qualifying for a Membership Increase Award this year? Check out this new chart to see if you are in the running. It will be updated on a monthly basis, so be sure to keep checking to see your status.

http://www.miskillsusa.org/files/2012/SC/2012_Membership_Increase_Award.pdf



State Contest Dates and Locations

Most state contests are on April 21, 2012 but the following dates and locations for these state contests will be held on the date indicated:

- CPS Welding – March 30, 2012 at Washtenaw Community College in Ann Arbor
- HS and CPS Welding Fabrication – March 30, 2012 at Washtenaw Community College in Ann Arbor
- CPS Culinary Arts, Commercial Baking and Food & Beverage – March 30, 2012 at the Art Institute of Michigan in Novi

2012-2014 NLSC Hotel – The Westin!

SkillsUSA Michigan has been assigned to the Westin Crown Center Hotel for the 2012, 2013 and 2014 National Leadership and Skills Conferences in Kansas City. What a great place to be for our last three years in Kansas City! In 2015, NLSC moves to Louisville, KY. More info at <http://skillsusa.org/about/louisville.shtml>.



Advisor Code of Ethics

Don't forget that an Advisor Code of Ethics needs to be on file at the state for all advisors. If you do not have an Advisor Code of Ethics on file, you can download the form at <http://www.miskillsusa.org/forms.html>.



SkillsUSA Night with the Detroit Pistons

The NBA has reached a new collective bargaining agreement with the players' union and the Sports Marketing Conference will go on as scheduled on December 9th. **There is still time to register!** Given your feedback and our continued focus on improving the program, we are pleased to offer a highly respected panel of speakers in areas of Marketing, Finance, Hospitality, Game Operations, Ticket Sales and Community Relations. Additionally, two of our top executives, Senior VP of Sales and Service Shawn Kuzmin and EVP of Corporate Partnerships Dan Hauser are confirmed to address your group. All participants will have the opportunity to take a shot on the court and additional information on programming will be provided as the event date approaches.



Because there will not be a home game on Friday, December 9, each participant will receive a voucher to redeem a Pistons ticket to a future non-premium home game along with the ability to purchase additional tickets.

The registration form is available

at http://www.miskillsusa.org/files/2012/2011_SkillsUSA_Night_with_Detroit_Pistons.pdf.



Support the SkillsUSA Michigan Online Fundraiser

Please show your support for SkillsUSA Michigan by making a purchase at <http://www.efundraisingonline.com/SkillsUSAMichigan2011>! Your purchase will make a great holiday gift and the proceeds will go directly for programs and services for SkillsUSA students in Michigan. The fundraiser will run until December 31, 2011.



You can purchase or renew subscriptions to your favorite magazines (like People, All You, TIME and Sports Illustrated) at up to 85% off, or enjoy exclusive offers on cookie dough and Restaurant.com eCertificates.

Each time you make a purchase, we'll receive up to 40%. You can also support us by sharing this page and spreading the word to friends and family, so pass this along!

2012-2014 State Officer Coordinator

Applications are now being accepted for the 2012-2014 State Officer Coordinator! This is a paid position (\$1,000 per year) and it is for a two year term, 2012-2013 and 2013-2014 school years and the application is due **January 15, 2012**. All interested advisors are encouraged to apply! The application and position details are available on our web site at <http://www.miskillsusa.org/forms.html>.

2012 Design Contest

The SkillsUSA Michigan 2012 Design Contest is now available on our web site at <http://www.miskillsusa.org/forms.html>. All SkillsUSA members are encouraged to participate. All designs must be sent via US mail to the State Office and received no later than **January 6, 2012**. The three design contest winners will be invited to the State Conference and each will receive a gold medal at the Awards Program. Three things to remember:

- All entries must incorporate the SkillsUSA Michigan 2012 theme "Explore, Expand, Excel!" in the design. The SkillsUSA Michigan 2012 theme wording can be in the design but is not required.
- The member whose design is chosen for the SkillsUSA Michigan National Conference Trading Pin will also compete in the Pin Design contest at the National Conference. Contest details are available in the 2011-2012 Technical Standards.
- The member whose design is chosen for the SkillsUSA Michigan National Official State T-Shirt will also compete in the T-Shirt Design contest at the National Conference. Contest details are available at <http://skillsusa.org/compete/contests.shtml>.



2012 State National Anthem Contest

A SkillsUSA Michigan member will be selected to sing the National Anthem a capella at the Friday Opening General Session on April 20, 2012 at the State Conference. Interested members must submit an audition CD of them singing the National Anthem. Student must be a current member of SkillsUSA Michigan member and must pay the State Conference registration fee. All audition CDs must be sent via US mail to the State Office and received no later than **January 6, 2012**. More information is available on our web site at <http://www.miskillsusa.org/forms.html>.



Community Service Projects

Have your chapter's Community Service Project highlighted in the SkillsUSA Michigan newsletter and on the SkillsUSA Michigan web site! Send a short summary of your project and any photo(s) to tbrown51@emich.edu. Your Community Service Project will be added to the next newsletter and posted on our web site and Facebook page for all to see! View this web page at <http://www.miskillsusa.org/csp.html>.



Happy Retirement

Happy retirement to the following advisors and technical committee members! I would like to thank them for their time and energy supporting SkillsUSA Michigan over the years. If you know of any other advisors or technical committee members who retired last year, please let me know.

- Jimmy Dodd – Washtenaw Community College
- Dan Woodward – Bay College

SkillsUSA Michigan Dates to Remember

| <u>Date</u> | <u>Item</u> | <u>Where</u> |
|------------------|---|----------------------------|
| Dec 9, 2011 | SkillsUSA Night with the Detroit Pistons | The Palace of Auburn Hills |
| Jan 15, 2012 | Final Membership Registration Due www.skillsusa-register.org | National Office |
| Jan 6, 2012 | Design Contest Entries Due | State Office |
| Jan 6, 2012 | State National Anthem Contest Audition DVDs Due | State Office |
| Apr 20-22, 2012 | State Conference | Lansing |
| June 23-28, 2012 | National Conference | Kansas City, MO |



From the National Office –



Webinars Coming in 2012

Three national web conferences are scheduled for 2012. It's your chance to hear from and communicate with national staff. We'll provide some training and information on professional development, some updating and motivating advice and tips on being a national leader.

Please join us for one or all of these events. Invite students, officer teams, key advisors, fellow instructors, alumni and others.

Value of Professional Development - January 18, 2012, 1 p.m. (EST)

No matter who you are or what you do, professional skills can make or break you. Business and industry look for quality employability skills, not just technical skills. Find out why this set of skills is important to your future success.

URL: <http://web.ganconference.com/?meeting=4471090>

Telephone: 888-222-0475

Attendee code: 5692952

SkillsUSA Week: Skilled and Motivated - February 7, 2012, 1 p.m. (EST)

Use this webinar to help kick off SkillsUSA Week celebrations. Hear from your SkillsUSA leaders on the state of the organization. Listen to a special guest speaker on what it means to be "Skilled and Motivated" which is this year's theme. You will also have the opportunity to ask questions.

URL: <http://web.ganconference.com/?meeting=1736891>

Telephone: 888-222-0475

Attendee code: 5692952

So You Want to Be a National Officer? - March 14, 2012, 1 p.m. (EST)

Have a student you think would make a good national leader? Have they wanted to run for a national SkillsUSA office but weren't sure how? Then this webinar is for those advisors or students! Our experts will provide an overview of the national officer candidate procedures and national officer responsibilities. They will also get to hear first-hand experience from a current national officer.

URL: <http://web.ganconference.com/?meeting=8705179>

Telephone: 888-222-0475

Attendee code: 5692952



Scholarship Opportunities

There are several scholarships opportunities available for students on the SkillsUSA website. Please pass the word.

- National Technical Honor Society Scholarship (four @ \$1,000 each) - Deadline, **April 1, 2012** - go to <http://www.skillsusa.org/students/nths.shtml>
- Sharon Melton Myers Memorial Scholarship (\$500) - Deadline, **April 30, 2012** – go to <http://www.skillsusa.org/downloads/PDF/scholarships/smmscholarship.pdf>

- Alumni Merit Scholarship (two @ \$500 each) - Deadline, **May 15, 2012** – go to <http://www.skillsusa.org/supporters/alumnischolar.shtml>

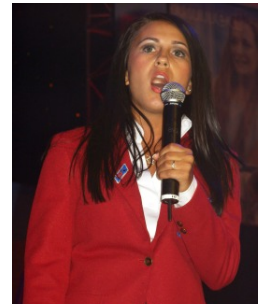
National Conference Pin and T-Shirt Contest Reminder

February 1, 2012 is the deadline for the entries to the SkillsUSA National Conference pin and T-Shirt competitions. This event is open to all paid student members of SkillsUSA and it's a great way to have a student and advisor from your state recognized in front of a national audience. A plaque for the teacher and student, plus a school grant to the advisor of the winning student will be awarded. Rules are in the membership kit and are also posted on the SkillsUSA website at <http://skillsusa.org/compete/pindesign.shtml>. Questions may be directed to Heidi Ambrose at 703-737-0615 or to hambrose@skillsusa.org.



Call for SkillsUSA Talent

Do you have a talented singer in your state who would enjoy a special performance opportunity? SkillsUSA seeks talented singers for the opening ceremony or awards ceremony during the 2012 SkillsUSA National Leadership and Skills Conference. We are looking for a SkillsUSA student member to sing the national anthem or another patriotic song appropriate for opening a general session. Singers may sing a capella or to a pre-recorded instrumental track. Send in all audition videotapes on DVD, postmarked by **February 1, 2012** to: Heidi Ambrose, SkillsUSA, 14001 SkillsUSA Way, Leesburg, VA 20176. Questions may be directed to Heidi at 703-737-0610 or hambrose@skillsusa.org.



Be Heard, Be Seen, Be You and Be More (BMOR) Through the 26 Seconds Campaign

Did you know that every 26 seconds a young person in the United States drops out of high school? You can help turn that statistic around by participating with SkillsUSA in the 26 Seconds Campaign. By doing so, you can win prizes, scholarships and help SkillsUSA and the student drop-out crisis in the process.

Here is what to do:

Help take back the stat by taking the pledge to graduate via the BMOR Project (direct link: http://www.facebook.com/26seconds?sk=app_270882582923170) and on Facebook it is [facebook.com/26seconds](https://www.facebook.com/26seconds). When you pledge, **select SkillsUSA as your affiliation**. Then, return to the BMOR Project regularly to participate in the new activities that launch on the 26th of each month. Not only will you be eligible to win prizes, you can also help SkillsUSA. The organization with the highest number of graduation pledges and activity participants per month wins a grant.

Right now, in addition to a chance to win monthly prizes when you participate, you'll also receive a 26 Seconds T-shirt just for pledging. The online activities are fun, easy and show you how to channel your interests into a future after graduation. The **grand prize is an end-of-the-year celebration** that one lucky student will bring to their school and community. **But, you must complete at least five of the activities to be eligible for the**

grand prize.

Plus, you can share videos, photos, projects (like SkillsUSA's Student2Student Program), artwork and creative writings on the Facebook page. **By doing so, your creativity may also be chosen to be featured on www.26seconds.com.** Shine a light on yourself, your school and the importance of high school graduation.

Visit 26 Seconds.com and the Facebook page to see what students like you are doing and share your story.