



## *2012 Design Contest*

Three designs will be selected to represent SkillsUSA Michigan at the State and National Conferences. The winners will be recognized at the State Leadership Conference and SkillsUSA Championships in April. The design contest is open to all SkillsUSA Michigan members.

A design will be chosen for each of the following items:

- SkillsUSA Michigan State Conference Program Cover
- SkillsUSA Michigan National Conference Trading Pin
- SkillsUSA Michigan National Conference Official State T-Shirt

The member whose design is chosen for the SkillsUSA Michigan National Conference Trading Pin will also compete in the Pin Design contest at the National Conference. Contest details are available at <http://skillsusa.org/compete/contests.shtml>.

The member whose design is chosen for the SkillsUSA Michigan National Conference Official State T-Shirt will also compete in the T-shirt Design contest at the National Conference. Contest details are available at <http://skillsusa.org/compete/demos.shtml>.

All designs must be sent via US mail to the State Office and received no later than **January 6, 2012**. Entries received after this date will not be considered. Entries postmarked on this date will not be considered.

Mail entries to: SkillsUSA Michigan  
Eastern Michigan University  
Ypsilanti, MI 48197



## *2012 Design Contest Instructions*

- All designs must be sent via US mail to the State Office and received no later than **January 6, 2012**. Entries received after this date will not be considered. Entries postmarked on this date will not be considered.
- Student must be a current member of SkillsUSA Michigan.
- One entry per member.
- Each entry should be submitted on a separate 8 ½" x 11" sheet of paper. Mounting is allowed but not necessary.
- All entries must be rendered in color with a maximum of 4 solid colors (no photos or parts of photographs). Any background color, other than white, will be counted as one of the 4 colors.
- Preferably, entries will be created electronically and saved as a press quality PDF file. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
- Each entry must be submitted with two versions of the art on the entry. Both versions must be identical. The larger version should be approximately 7" x 7". The smaller version should be approximately 2" x 2". The art does not have to be square, nor must it be these exact dimensions.
- All entries must include the following wording:

SkillsUSA Michigan  
2012
- All entries must incorporate the SkillsUSA Michigan 2012 theme in the design. The SkillsUSA Michigan 2012 theme wording can be in the design but is not required.
- All copyright laws must be followed in the creation of the design. The SkillsUSA emblem, logo or elements of either the emblem or logo cannot appear on the design.
- Please label the back of your artwork with the following:

Member's name  
Advisor's name  
Training program  
School name, address and phone number
- The student must keep a copy of the design until results are announced. Upon request, the winner will be required to submit his or her artwork in the original software file to the state office on a CD, flash drive or by e-mail for reproduction purposes. SkillsUSA Michigan cannot guarantee return of any materials. If the art was not rendered electronically but is selected as a winner, SkillsUSA Michigan will have the artwork rendered according to the original design, but to our specifications.
- SkillsUSA Michigan retains the right to make modifications to the final design as necessary in order to produce the design to our standards and to the manufacturer's specifications and abilities.
- All submissions will become the property of SkillsUSA Michigan.



***Sample Design Entry***  
*Sample only! Please follow the above instructions!*

