

Welcome back!

I hope you all had a great summer. We had a great showing at the National Conference, more info is below. The first Advisor Update of the year is always a big one, lots of good stuff to tell you about, so I have broken this into three sections:

- Fall 2010
- Winter 2011
- Announcements

Fall 2010

Meet the 2010-2011 State Officers

Congrats to the 2010-2011 state officers! They are:

- President – Calvin White, Breithaupt Career & Technical Center, Advisor – Cora Duncan-Foster
- Vice President – Miranda Sweet, Bay-Arenac ISD Career Center, Advisors – Eric Stasser and Larry Bowker
- Secretary – Brittney Allen, Crockett Career & Technical Center, Advisor – Rosa L. Williams
- Treasurer – Enmanuel Lopez, Breithaupt Career & Technical Center, Advisor – Cora Duncan-Foster
- Reporter – Devin Markey, Regional Career Technical Center, Advisor – Bill Burnette
- Parliamentarian – Marvin Williams, Breithaupt Career & Technical Center, Advisor – Cora Duncan-Foster



2010-2011 Membership Kits

All advisors with members last year should have received the 2010-2011 membership kit in the mail by now. If you did not receive a membership kit, please let me know and I will have one sent to you.

2010-2011 Membership Dues

The 2010-2011 membership dues are:

- Student: \$14.00 = \$8.00 (national) and \$6.00 (state)
- Professional: \$20.00 = \$14.00 (national) and \$6.00 (state)





2010-2011 Membership Registration Deadlines

November 15, 2010 is the deadline for your initial membership registration to be submitted to the National Office to be able to receive all four issues of *Champions Magazine* and free teacher items. All rosters are to be submitted online at <http://www.skillsusa-register.org/>. Schools are encouraged join by November 15, 2010 in order to ensure full membership services for the year, including all mailings and magazines. Schools that register at least 20 student members plus one professional member by November 15, 2010 will receive a free SkillsUSA DVD (total value: \$10.00). Instructors who submit a roster with 100-percent membership plus one or more professionals will also receive a SkillsUSA Program of Work calendar (value: \$5.95).

January 15, 2011 is the deadline for your final membership registration to be submitted to the National Office. All students must be paid members of SkillsUSA Michigan by January 15, 2011 in order to participate in regional, state and national competitions and/or conferences. *If you have any questions/concerns about this deadline, please contact me!*

All membership registration **MUST** be submitted online at <http://www.skillsusa-register.org/>. Paper rosters are discouraged. Please make sure that all membership checks are sent directly to the National Office at their new address. When registering, be sure to also register your section under the specific program name, not just Mixed Training. This information is very helpful to the national office in determining what programs are at what schools.

SkillsUSA
Attn: Membership
14001 SkillsUSA Way
Leesburg, VA 20176-5494



100% Membership Sessions

When registering online at <http://www.skillsusa-register.org/>, please be sure to answer the question “Are 100% of Students in SkillsUSA?” Special incentives and events throughout the year are tied to your answer and you will be left out if you forget to answer this!

Advisor Welcome Back Letter and Information Form

Everyone will receive a Welcome Back letter and an Advisor Information Form in the US mail in September. Please review your form for accuracy, make any corrections and fax it back to the state office this month. This form is also available on our web site at <http://www.miskillsusa.org>. ***Be sure we have your correct email address. Over 90% of our communication will be submitted electronically via email and the Internet.***

2010-2011 School Year Calendar

A 2010-2011 School Year Calendar listing all SkillsUSA Michigan dates and events is available at <http://www.miskillsusa.org/forms.html>.



Advisor Mentoring Program

SkillsUSA Michigan is looking for experienced advisors who are willing serve as a mentor to a new SkillsUSA advisor. The mentor will assist the new advisor understand SkillsUSA events and activities. We envision the mentor's role to include:

1. Talking to the new advisor by phone at least once each month.
2. Answer questions regarding SkillsUSA and their program.
3. Visiting the new advisor's school once.
4. Providing the new advisor with an opportunity to visit your school.
5. Assist the new advisor with registrations and due dates.
6. Assist the new advisor with all necessary paperwork.
7. Assist the new advisor with the Regional, State and National Conferences.
8. Provide input and structure for the continuation of the program.

Interested individuals should complete the Advisor Mentoring Program Form and return it to the state office. The list of mentors will be posted on our web site. More information is available on our web site at <http://www.miskillsusa.org/Mentor.html>.

Advisor Manual Inserts

2010-2011 Advisor Manual inserts will be sent to all Lead Advisors that had a SkillsUSA Michigan chapter last year. The inserts cover all SkillsUSA Michigan information your school will need for the coming school year. It is also available on our web site at <http://www.miskillsusa.org/forms.html>. Please replace the old pages with the new ones!

2010 New Advisor Workshop

SkillsUSA Michigan is pleased to offer assistance in establishing your chapter by holding a New Advisor Workshop on October 5, 2010, at Eastern Michigan University in Ypsilanti. This workshop is for teachers who have been a SkillsUSA advisor for 2 years or less. There is a \$40.00 registration fee per participant. The fee will cover lunch, materials and useful resources for new chapters and all participants will be sent the 2011-2012 Technical Standards when it becomes available. The registration form is available on our web site at <http://www.miskillsusa.org/forms.html>.



Space is limited so please send or fax your registration form ASAP!



Technical Committee Nomination Form

Each year we strive to make our state competitions more competitive and even better than the year before. By doing this, we must update our technical committee members and judges for every contest. The opportunity is being given once again to nominate individuals from business and industry to serve in these capacities. If you know of someone who is interested in working on a committee, please complete the Technical Committee Nomination Form and send it to the State Office no later than **October 8, 2010**. Each technical committee will meet in late November/early December. We are seeking industry support in every contest. If you know of any industry representatives

who would be interested in being part of this great organization, please nominate them on this form. Each nomination will be reviewed to determine needs and placement. If approved, a letter will be sent to the appointed person. The nomination form is available on our web site at <http://www.miskillsusa.org/forms.html>.

As SkillsUSA Michigan is trying to increase the number of business and industry members on our technical committees, the advisor nomination process has been updated this year. Advisors who would like to serve on a technical committee and were NOT on a committee last year should include a business and industry nominee on the Technical Committee Nomination Form and both people must serve on the technical committee the entire year. Advisors must re-apply for nomination each year.

2010 State Fall Leadership and Professional Development Conference

The State Fall Leadership and Professional Development Conference is a great way to kick off your year and to motivate your members to have a great year with SkillsUSA Michigan. The conference is a combination of team building activities and breakout sessions on SkillsUSA with special professional development sessions specifically for advisors. The early registration fee for both conferences is \$25.00 per participant (students and advisors) and includes registration materials, and lunch. Fall Leadership Conference t-shirts are available on a pre-order basis for \$10.00



The State Fall Leadership Conference is Monday, November 9, 2010 at the Causeway Bay Hotel in Lansing. Registration is as follows. More information is available at <http://www.miskillsusa.org/flc.html>. ***A new electronic registration form will be used this year, so please read the instructions carefully! Faxed or mailed forms will not be accepted!***

- Early Registration deadline – October 11, 2010
- Final Registration deadline – October 21, 2010

2011 Intent to Compete Form

If your school intends to compete in 2011, please fill out the 2011 Intent to Compete form! This form is a critical component of the planning and scheduling of regional and state competitions. The deadline is **October 29, 2010**. Failure to return this form by the due date may result in your school not being allowed to compete in some events, or some events not being offered on the regional and/or state level. It is available on our web site at <http://www.miskillsusa.org/forms.html>.

The state officers already have met several times this year for training and to prepare for the Fall Leadership Conference. In August, they traveled to Lansing to meet with three representatives from the House Education Committee. Photos of all these events are posted at <http://www.miskillsusa.org/photo.htm>.

Excellent

Hot!

Winter 2011

2010-2011 Theme

The SkillsUSA competition theme for the 2010-2011 year is **SkillsUSA: Champions at Work, Respecting All Perspectives**. This is the theme for the Chapter Display, Prepared Speech and Promotional Bulletin Board contests. More information is available at <http://skillsusa.org/about/theme.shtml>.

2011 Design Contest

The SkillsUSA Michigan 2011 Design Contest is now available on our web site at <http://www.miskillsusa.org/forms.html>. All SkillsUSA members are encouraged to participate. The three design contest winners will be invited to the State Conference and each will receive a gold medal at the Awards Program. Three things to remember:



- All entries must incorporate the SkillsUSA Michigan 2011 theme “Dare To Be Great” in the design.. The SkillsUSA Michigan 2011 theme wording can be in the design but is not required.
- The member whose design is chosen for the SkillsUSA Michigan National Conference Trading Pin will also compete in the Pin Design contest at the National Conference. Contest details are available in the 2011-2012 Technical Standards.
- The member whose design is chosen for the SkillsUSA Michigan National Official State T-Shirt will also compete in the T-Shirt Design contest at the National Conference. Contest details are available at <http://skillsusa.org/compete/demos.shtml>.

2011 State National Anthem Contest

A SkillsUSA Michigan member will be selected to sing the National Anthem acapella at the Friday Opening General Session on April 15, 2011 at the State Conference. Interested members must submit an audition CD of them singing the National Anthem in order to be considered. Student must be a current member of SkillsUSA Michigan and must pay the State Conference registration fee. All audition CDs must be sent via US mail to the State Office and received no later than **January 7, 2011**. More information is available on our web site at <http://www.miskillsusa.org/forms.html>.

Announcements

SkillsUSA Michigan at 2010 National Conference

SkillsUSA Michigan had their best ever showing at the 2010 National Leadership and Skills Conference was held on June 21-26, 2010 in Kansas City, Missouri. SkillsUSA Michigan was represented by 240 students, advisors, and guests from our High School and College/PostSecondary chapters.

SkillsUSA Michigan received a total of 36 medals, including 13 national champions, and was 8th in the overall medal

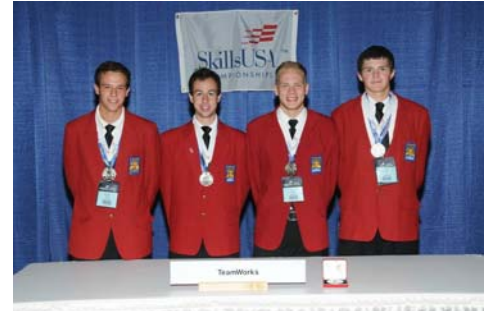


Great
Job!

ranking by state. SkillsUSA Michigan also had 62 students as one of the top 10 contestants in their contest in the country.

More than 5,000 students from every state and three territories competed in 96 contests in technical, skilled, health and service occupations on at the SkillsUSA Championships. SkillsUSA Michigan had 144 students competing in 69 different contests. The SkillsUSA Championships is considered the largest single day of corporate volunteerism in America and valued at \$30 million in industry support of donated time, equipment, cash and material. All contests are run and judged by industry using industry standards for employment.

The national medalists from Michigan are below. Photos of all the medalists are available at <http://www.miskillsusa.org/photo.htm>.



Gold

- Jesse Cutts, CPS, 3-D Visualization and Animation, Macomb Community College
- Kevin Damore, CPS, 3-D Visualization and Animation, Macomb Community College
- Robert Feldkamp, CPS, Automotive Refinishing Technology, Washtenaw Community College
- Brooke Robison, HS, Cosmetology, Mecosta Osceola Career Center
- Erin Cameron, CPS, Food and Beverage Service, Oakland Community College
- John Litwinowicz, HS, Graphic Communications, Royal Oak High School
- Ryan Gallagher, CPS, Heating, Ventilation, Air Conditioning and Refrigeration, Ferris State University
- Sheldon Buchler, CPS, Photography, Macomb Community College
- Steven Saliga, HS, Related Technical Math, Romeo Engineering & Technology Center
- Alex Pazkowski, CPS, Welding, Washtenaw Community College
- Tarrah DeBord, CPS, Welding Fabrication, Washtenaw Community College
- Ashley Webel, CPS, Welding Fabrication, Washtenaw Community College
- Scott Hamway, CPS, Welding Fabrication, Washtenaw Community College

Silver

- Jordan Huffman, HS, Audio Radio Production, St. Clair TEC
- Christian McGeachy, HS, Audio Radio Production, St. Clair TEC
- Andrew Smith, CPS, Carpentry, Washtenaw Community College
- Ronald Olkowski, HS, CNC Turning Technology, Romeo Engineering & Technology Center
- Marcus Malnar, CPS, Collision Repair Technology, Washtenaw Community College
- Alexandria Bell, HS, Geospatial Technology, Breithaupt Career and Technical Center
- Boyd Quinton, HS, Mobile Electronics Installation, OSCTSW

- Glenn Stewart, CPS, Mobile Electronics Installation, Washtenaw Community College
- Meghan Morren, HS, Nail Care, Mecosta Osceola Career Center
- Alyssa Poland, HS, Nail Care, Mecosta Osceola Career Center
- Amber Lintemuth, CPS, Nail Care, Mecosta Osceola Career Center
- Sarah Nelson, CPS, Nail Care, Mecosta Osceola Career Center
- Erik O'Connor, HS, Sheet Metal, Lapeer County Ed Tech Center
- Brandon Gibson, HS, TeamWorks, Petoskey Career-Tech Center
- Matt Rapelje, HS, TeamWorks, Petoskey Career-Tech Center
- Eric Sipe, HS, TeamWorks, Petoskey Career-Tech Center
- Cyle Turk, HS, TeamWorks, Petoskey Career-Tech Center

Bronze

- Justin Furman, HS, Automotive Refinishing Technology, Tuscola Tech Center
- Trisha Purpura, CPS, Electronics Installation and Maintenance, ITT Technical Institute
- Kyle Susinko, HS, Motorcycle Service Technology, TBA Career Tech Center
- Adam Campbell, CPS, Web Design, ITT Technical Institute
- Sara Epstein, CPS, Web Design, ITT Technical Institute
- Sean Murray, HS, Welding, Lapeer County Ed Tech Center

Bay Arenac Student Receives WLTI Scholarship

Miranda Sweet, a Small Engines Technology student at Bay Arenac ISD Career Center in Bay City, has received one of four nationwide SkillsUSA Student Leadership Development Scholarships to attend the SkillsUSA Washington Leadership Training Institute (WLTI) in Washington, DC on September 18-22, 2010. Caleb currently serves as the 2009-2010 SkillsUSA Michigan State Vice President. Her advisors are Dave Urlaub and Larry Bowker. More information is available at http://www.miskillsusa.org/files/2011/Miranda_Sweet_WLTI.pdf.



2010 State Contest Score Sheets

Copies of the 2010 state contest score sheets for your school that were turned in to the conference HQ were sent to your lead advisor last month. Unfortunately, not all contest score sheets were turned in and therefore, not available for us to copy.



2011 State Conference Registration Fee

As school budgets are tight this year, the registration fee for the 2011 State Leadership and Skills Conference will be reduced by \$5 this year. The new registration fees are:

- Early Registration deadline – \$60
- Final Registration deadline – \$75

2011 National Conference Registration Fee

The registration fee for the 2011 National Leadership and Skills Conference has been increased to \$125 starting this year. The increase is necessary to cover expenses and operation costs related to hold the National Leadership and Skills Conference.

Schedule Change

2011-2012 Technical Standards

Instead of an annual version, the Technical Standards has returned to a two year format. The Technical Standards, due out this fall, will be good for the 2011 and 2012 contests. Updates will be posted on the National web site at <http://skillsusa.org/compete/updates.shtml>. All photos of the Technical Standards will show only 2011, as the photos were taken before the change was made. Order your copy of the Technical Standards at <http://www.skillsusa.org/store/contests.html>.



Eliminated National Contests for 2011

Starting in 2011, the following contests will no longer be offered as national contests, due to a lack of participation:

- Digital Game Development
- Geospatial Technology
- Principles of Technology

Schedule Change

2012 National Conference Date Change

The National Leadership and Skills Conference in 2010 will be held two days earlier than usual, June 23-28, 2012, in order to accommodate the 2012 Major League Baseball All-Star Game being held in Kansas City that year.

E-mail Me

SkillsUSA School Logo

Get you own SkillsUSA logo! All chapters are now able to get a customized SkillsUSA logo for their school. Let me know and I will have the National Office make one for you.



There are three basic rules for use of the logo. The same graphic standards apply as for the national and state logos. The standards are spelled out at <http://skillsusa.org/about/logos.shtml>. Please refer to this page for further details on the permitted uses.

1. Only active chapters may use the logo
2. The use must be strictly promotional and not commercial
3. The logo cannot be altered in any way

SkillsUSA Michigan Facebook and Twitter Pages

SkillsUSA Michigan is on Facebook and Twitter! You can find us on Facebook at www.facebook.com/miskillsusa and Twitter at www.twitter.com/ at miskillsusa. A link to Facebook and Twitter is also on the home page of our web site at www.miskillsusa.org/. Become a fan and a follower!



To Do:

Use GoodSearch and Benefit SkillsUSA Michigan

What if SkillsUSA Michigan earned a donation every time you searched the Internet? Or how about if a percentage of every purchase you made online went to support our cause? Well, now it can!

GoodSearch.com is a Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use it just as you would any search engine, get quality search results from Yahoo, and watch the donations add up!



GoodShop.com is a online shopping mall which donates up to 30 percent of each purchase to your favorite cause! Hundreds of great stores including Amazon, Target, Gap, Best Buy, eBay, Macy's and Barnes & Noble have teamed up with GoodShop and every time you place an order, you'll be supporting SkillsUSA Michigan..

And if you download the GoodSearch – SkillsUSA Michigan toolbar, our cause will earn money every time you shop and search online - even if you forget to go to GoodShop or GoodSearch first! Add the SkillsUSA Michigan toolbar at <http://www.goodsearch.com/toolbar/skillsusa>.



Community Service Projects

Have your chapter's Community Service Project highlighted in the SkillsUSA Michigan newsletter and on the SkillsUSA Michigan web site! Send a short summary of your project and any photo(s) to tbrown51@emich.edu. Your Community Service Project will be added to the next newsletter and posted on our web site for all to see! View this web page at <http://www.miskillsusa.org/csp.html>.



CIP Code Chart

There has been a lot of confusion of what programs can join SkillsUSA Michigan. Eligibility is based on the CIP Code of the program. Schools which had a Career and Technical Student Organization (CTSO) during the 2006-2007 school year and prior may continue offering that respective CTSO vendor under the CTE program CIP code in which they were previously administered. Schools wishing to join a CTSO as a new or reactivated chapter (not associated with the previous CTSO for one or more years) must join the indicated CTSO. A chart outlining what CTSO a program needs to join is available on our web site at <http://www.miskillsusa.org/forms.html>.



Happy Retirement

Happy retirement to the following advisors and technical committee members! I would like to thank them for their time and energy supporting SkillsUSA Michigan over the years. If you know of any other advisors or technical committee members who retired last year, please let me know.

- Al Wahr - Muskegon Area Career Tech Center
- Craig Richards – St. Clair TEC
- Dan Greer – HVACR/Heating/Sheet Metal
- Dick Rockwell – Royal Oak High School
- Glen Knight – Welding
- Jeff Hinkle – Jackson Career Center
- Jim Robson – Center Line High School

- Jim Williams – Mecosta Osceola Career Center
- Keith Cripe – Diesel Equipment Technology
- Linda Sharp - Crockett Career and Technical Center
- Mattie Jenkins - Crockett Career and Technical Center
- Mike Stinnett – Royal Oak High School
- Richard Greenway - Chippewa Valley High School
- Tom Tarr – Traverse Bay Area Career Tech Center

SkillsUSA Michigan Dates to Remember

<u>Date</u>	<u>Item</u>	<u>Where</u>
Oct 5, 2010	New Advisor Inservice	Ypsilanti
Oct 8, 2010	Technical Committee Nomination Forms Due	State Office
Oct 11, 2010	State Fall Leadership Conference Early Registration Due	State Office
Oct 21, 2010	State Fall Leadership Conference Final Registration Due	State Office
Oct 29, 2010	Intent to Compete Due	State Office
Nov 9, 2010	State Fall Leadership Conference	Lansing
Nov 15, 2010	Initial Membership Registration Due www.skillsusa-register.org	National Office
Jan 15, 2011	Final Membership Registration Due www.skillsusa-register.org	National Office
Jan 7, 2011	Design Contest Entries Due	State Office
Jan 7, 2011	State National Anthem Contest Audition DVDs Due	State Office
Apr 15-17, 2011	State Conference	Lansing
June 20-25, 2011	National Conference	Kansas City, MO

From the National Office –

SkillsUSA Store

With an exciting new school year now underway, we're pleased to invite you to visit the SkillsUSA Web store www.skillsusastore.org - your one-stop resource for all things

SkillsUSA. From uniform products and core items, stylish apparel to cool accessories, our online store is available 24/7 to serve you.

Also, coming to your inbox this fall is our new 2010 - 2011 catalog, which previews more than twenty new apparel and product offerings. Redesigned to honor our collective commitment to sustainability, this catalog will become a handy companion to our online store. We encourage you to share the catalog with your SkillsUSA students as well, as our full product line truly has something for everyone.

In addition to new offerings spotlighted in the catalog, our product line is updated throughout the year. Be sure to visit www.skillsusastore.org often to see what's new.

Remember, SkillsUSA Store is your one-stop outfitter for all Official SkillsUSA products including:

- SkillsUSA Blazers, Wind Jackets and Ties
- Competition Work Uniforms for all events
- Chapter Supplies, Banners and Table Drapes
- SkillsUSA Pins, Patches and Medallions
- Fun and Stylish Fashion Apparel
- SkillsUSA branded Gifts and Accessories
- Customizable Awards
- And much more!

We are also pleased to be your resource for all your custom branded SkillsUSA product and apparel needs. Our merchandising team can provide you with the latest products at competitive prices. From funky T-shirts to cool pins, from decals to flash drives, we have access to more than a million products at every price point. Just call (703-674-5454) or send an e-mail to Steve Korker at skorker@egroup-inc.com, and his team will be happy to help you with concepts and ideas.

Thank you for shopping the SkillsUSA Store and your continued support of our organization.

Work Force Ready System Web Site

SkillsUSA has completed updating the Work Force Ready System Web site making it more user friendly when searching for assessment links and information. To look at the changes go to <http://www.workforcereadysystem.org>. The user can now launch off the HOME page clicking on a button under "Assessment Links" instead of going through the "Purchase Assessment" screens to order a free preview for an instructor or administrator. Pricing for SkillsUSA members has changed to \$10 per assessment. The non-member price remains the same at \$20. All previous URL links remain the same even though they may be under a different tab name with the exception of the free instructor preview.

We also reviewed all the customer documentation posted on the Web site and updated it as needed to reflect recent changes and clarity. Listed below are the popular documents that have been updated for the new school year. If you have printed copies of any of the

following, please replace them with the current information posted on the Web site:

- FAQ document <http://www.workforcereadysystem.org/faq.shtml>
- Assessment Areas http://www.workforcereadysystem.org/technical_areas.shtml
- Cut-Scores <http://www.workforcereadysystem.org/cutscores.shtml>
- Customer Support http://www.workforcereadysystem.org/technical_support.shtml

National Conference Pin and T-Shirt Contest

February 1, 2011 is the deadline for the entries to the SkillsUSA National Conference Pin and T-shirt competition. This event is open to all paid student members of SkillsUSA. What a great way to have a student and advisor from your state recognized in front of a national audience. Paid registration to nationals, a plaque for the teacher and student, plus a school grant to the advisor of the winning student will be announced at a later date. Rules are in the membership kit and are also posted on the SkillsUSA Web site at: <http://www.skillsusa.org/compete/other.shtml>. Questions may be directed to Heidi Ambrose at 703-737-0615 or to hambrose@skillsusa.org.

Call for SkillsUSA Talent

Do you have a talented singer in your state who would enjoy a special performance opportunity? SkillsUSA seeks talented singers for the opening ceremony or awards ceremony during the 2011 SkillsUSA National Conference. We are looking for a SkillsUSA student member to sing the national anthem or another patriotic song appropriate for opening a general session. Singers may sing a capella or to a pre-recorded instrumental track. Send in all audition videotapes on DVD, postmarked by **February 1, 2011** to: Heidi Ambrose, SkillsUSA, 14001 SkillsUSA Way, Leesburg, VA 20176. Questions may be directed to Heidi at 703-737-0610 or hambrose@skillsusa.org.