

## 2010 MICHIGAN SKILLS USA CHAMPIONSHIPS TASK AND MATERIALS LIST

### SKILL OR LEADERSHIP AREA:                    **PHOTOGRAPHY**

Digital cameras are available to the masses, but again only a few will step forward and produce clean, clear and meaningful images that tell the story as well as serve as a viable means of expressive communication. The popularity of digital photography has swept our nation and digital images are used in all aspects of communication in our life. The talented photographer can see the difference before they shoot, have the ability to correct the image if needed and manage powerful workflow.

In this digital photography competition students will be asked to demonstrate proficiency in camera controls, create compositions, enhance images through manipulation and use/understand the basic digital workflow. Students can review [DPRReview.com](http://DPRReview.com) "Learn/Glossary" to prepare for contest.

Contestants will demonstrate their ability to use digital SLR's complete the following tasks:

1. Bring two (2) digital images of their choice for the gallery competition portion of the contest; B/W or Color mounted & matted photographs to be displayed at the competition (a brief description on back).
  - a. (2) 8" x 10" images matted on 11" x 14" form core, black or white matboard include:
    - i. 1 unmanipulated photo – realistic stock with basic tonal adjustments accepted.
    - ii. 1 conceptual image – manipulated with all possible tools allowed to highlight Photoshop skill. "The sky's the limit", no restrictions.
    - iii. Info on back – Sealed envelope taped to back of mat with name, school, advisor and address on 3" x 5" card.
2. Students will perform on-site photography and will be given 2 shooting assignments, to be completed in a timely manner then submitting the original files, and then after slight clean up and enhancement file (be print ready).
3. Contestants will use Photoshop tools to make basic or light enhancements and clean-ups, but "art filters" are strongly discouraged.
4. Students will also be given a written test covering photographic concepts and a Photoshop lab practical and "shortcut" tool bar test.

All students must follow the official SkillsUSA clothing requirement.

#### **All Students must provide the following;**

- Digital camera with manual controls
- Card Reader or USB cable
- 1G USB jump drive. - for file transfers.
- Tripod (optional)
- Laptops are recommended but not required.
- Resume 1 page
- Fully charged batteries for all equipment
- Students may bring \$3 for pizza for lunch.

**Lansing Community College will provide**

- Computer work stations
- Photoshop 2 or above
- Color Printer and paper.

Revised 1/26/10

# SCORECARD Photography

<b>SCORECARD Photography</b>						
		Contestant #	Contestant #	Contestant #	Contestant #	Contestant #
<b>Items Evaluated</b>	<b>Possible Points</b>					
<b>Tool Bar Test</b>	<b>100</b>					
<b>Print Competition</b>	<b>100</b>					
<b>Written Test</b>	<b>100</b>					
<b>Field Shoot</b>	<b>200</b>					
<b>Conceptual Design</b>	<b>100</b>					
<b>Digital Troubleshooting</b>	<b>100</b>					
<b>Color Correcting</b>	<b>50</b>					
<b>Digital Manipulation</b>	<b>100</b>					
<b>Work Flow</b>	<b>100</b>					
<b>Studio</b>	<b>50</b>					
<b>Résumé Penalty</b>	<b>0 or -50 only</b>					
<b>Clothing Penalty</b>	<b>0 to -50</b>					
<b>Total Possible Points</b>	<b>1000</b>					
<b>Judges' Signatures:</b>	_____					
	_____					
	_____					
<b>Verified -Tech. Member</b>						
<b>Date:</b>						