

2010 MICHIGAN SKILLS USA CHAMPIONSHIPS TASK AND MATERIALS LIST

SKILL OR LEADERSHIP AREA: ESTHETICS

PURPOSE: To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Cosmetology/Esthetics.

CLOTHING REQUIREMENT: Official SkillsUSA dress, without blazer. Jewelry must be businesslike and less than 1".

ELIGIBILITY: Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

TASKS TO BE PERFORMED:

- Basic Facial
- Daytime Makeup
- Evening Makeup
- Fantasy Makeup
- Consultation
- Written Exam

EQUIPMENT & MATERIALS SUPPLIED:

Supplied by the Technical Committee at the Contest Site:

- Work area
- Contestant chair
- Models Chair
- Small table (for products)

SUPPLIED BY THE CONTESTANT:

- Model (Must be have hair pulled away from the face with a white headband. Model must also have a clean, cosmetic-free face. No piercing, earrings or necklaces. (jewelry may be worn in the fantasy portion of the contest) Models do not take the written exam or submit a resume.
- Mannequin & stand (if needed-any unmarked one will do)
- Professional Makeup Brushes
- Disposable Applicators
- Headband
- Foundation Makeup
- Concealer
- Eye shadows
- Eyeliners
- Eyebrow Pencils
- Powder Blush or other Cheek Color
- Lipsticks
- Lipliners

- Lip Gloss
- Tweezers
- Scissors Water Bottle/Spray Bottle
- Mascara
- Loose or Pressed Powder
- Disinfecting Agent/Hand Sanitizer
- Fantasy Makeup supplies necessary for your creation
- White Towel
- Short Makeup Cape (white or black).
- Plastic Ziplock bags, gallon size, for disposal of refuse
- Strip or Individual Eyelashes and Adhesive
- Cotton/Q-tips
- Light
- Extension Cord
- Toothpicks/Orangewood Sticks
- Facial Cleansers, Toners and L Lotions
- Mirror
- Tissue
- A written brief but specific, description (10-15 words) of the theme your are creating for the fantasy makeup application.
- One page Resume
- Sack lunch for contestant and model

CONTEST INSTRUCTIONS:

Initial preparation will be prejudged before the start of the contest at the contest site. Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest to reset the table. Proper control and usage of product and tools will be expected at all times. Floor monitors/judges will assess sanitation/disinfections procedures throughout the contest.

Conversations between contestant and model is limited. Any form of communication with observers, judges and other contestants is prohibited during the contest. Points will be deducted and multiple offenses will be cause for disqualification.

SCOPE OF THE CONTEST:

The contest will include an oral communications assessment, one written examination and 4 separate skill performance tasks. Contestants will demonstrate their ability to perform skills from the following list of competencies.

A. Daytime Makeup Application

Competitors will have 45 minutes to complete their daytime makeup application.

- Contestant will supply a full-face photo (minimum 4x6) of the model without makeup and with hair pulled away from face and wearing a white headband.
- Contestant will complete a full-face daytime makeup application.
- Colors should conform to the models natural skin tone according to the discretion of the contestant.
- All work must be completed by hand.

B. Evening Makeup Application

Competitors will have 45 minutes to complete their daytime makeup application.

- Contestant will complete a day to evening conversion on the model's full face.
- Colors should conform to the models natural skin tone according to the discretion of the contestant.
- All work must be completed by hand.

C. Written Examination

Contestants will have 45 minutes to take a 20-25 question Exam covering varies industry & curriculum related questions.

D. Basic Facial

Contestants will have 30 minutes to complete a basic facial on a mannequin.

- Contestants will Cleanse, Tone, Massage, Tone and apply Moisturizer to complete task.
- During the massage, Contestant must show the three basic massage manipulations...
 1. Effleurage
 2. Petrissage
 3. Tapotement

E. Consultation

Contestants will have 15 minutes to perform a consultation on a model and fill out the Client Consultation Card. (Provided on contest site.)

F. Fantasy Makeup Application

Contestants will have 1 hour and 30 minutes to complete this task on a model.

- All artwork must be done during the fantasy makeup application. (No pre-prep work allowed.)

- A written description, brief but specific (10-15 words) of the theme you're creating must be displayed at work station.
- Items allowed for use are...all makeup products designed for use on the face, grease paint, false eyelashes, rhinestones, feathers and glitter and theatrical accessories.
- Props, such as hair ornaments, wigs and jewelry, may be used in the fantasy section but will not be considered for the judging. All items must be placed within the timing of the fantasy portion and be complete when the time limit expires.

Note #1: Other items brought by the contestant will be subject to the approval of the technical committee.

Note #2: A representative (non-competitor) from each school must be present Friday, April 16 at the contest site no later than 3:00 pm to set up the contest room.

Note #3: Contestants will not be released from the contest site after competition until the site (including floor) is cleaned up. This includes the contestant holding room/lunch room and after the parade of models.

Revised 1/12/10

**Skills USA Michigan
Esthetics
2010 Program Schedule**

ESTHETICS		
8:00 AM	Contestants Report/Orientation	
8:30 – 9:45	Daytime Makeup Application	45 Minutes
9:45	Judging of Makeup App	
10:00 – 10:45	Evening Makeup Application	45 Minutes
10:45	Judging of Evening Makeup App	
11:00 – 11:45	Written Examination	45 Minutes
11:45 – 12:15	Lunch	30 Minutes
12:15– 1:00	Consultation	15 Minutes
1:00 – 1:30	Basic Facial	30 Minutes
1:30 – 3:00	Fantasy Makeup Application	1 Hour 30 Min
3:00	Contestants Report to Holding Room	Until Released
3:00 – 3:30	Judge Fantasy Makeup App	
3:30	Contestant Return for Judges Meet & Greet/Clean up Parade of Models in designated spectators area	Until done

SCORECARD Esthetics

		Contestant Number							
Items Evaluated	Possible Points								
Daytime Makeup Application	200								
Evening Makeup Application	200								
Written Exam	100								
Basic Facial	100								
Consultation	100								
Fantasy Makeup Application	300								
Résumé Penalty	0 or -50 only								
Clothing Penalty	0 to -50								
Talking Penalty	-50 for each offense								
Total Possible Points	1000								

Date: _____

Judges' Signatures:
